

Social  
distancing  
markings



Marking the future with you

# Stay safe with social distancing symbols

Markings make it easy to stay safe

The concept of social distancing has become an integrated part of our new everyday life and prospects are that it is going to be a permanent change. Keeping a distance is one of the main precautions that we must all take in order to keep each other safe – now and in the future.

## Adjusting to a new way of public life

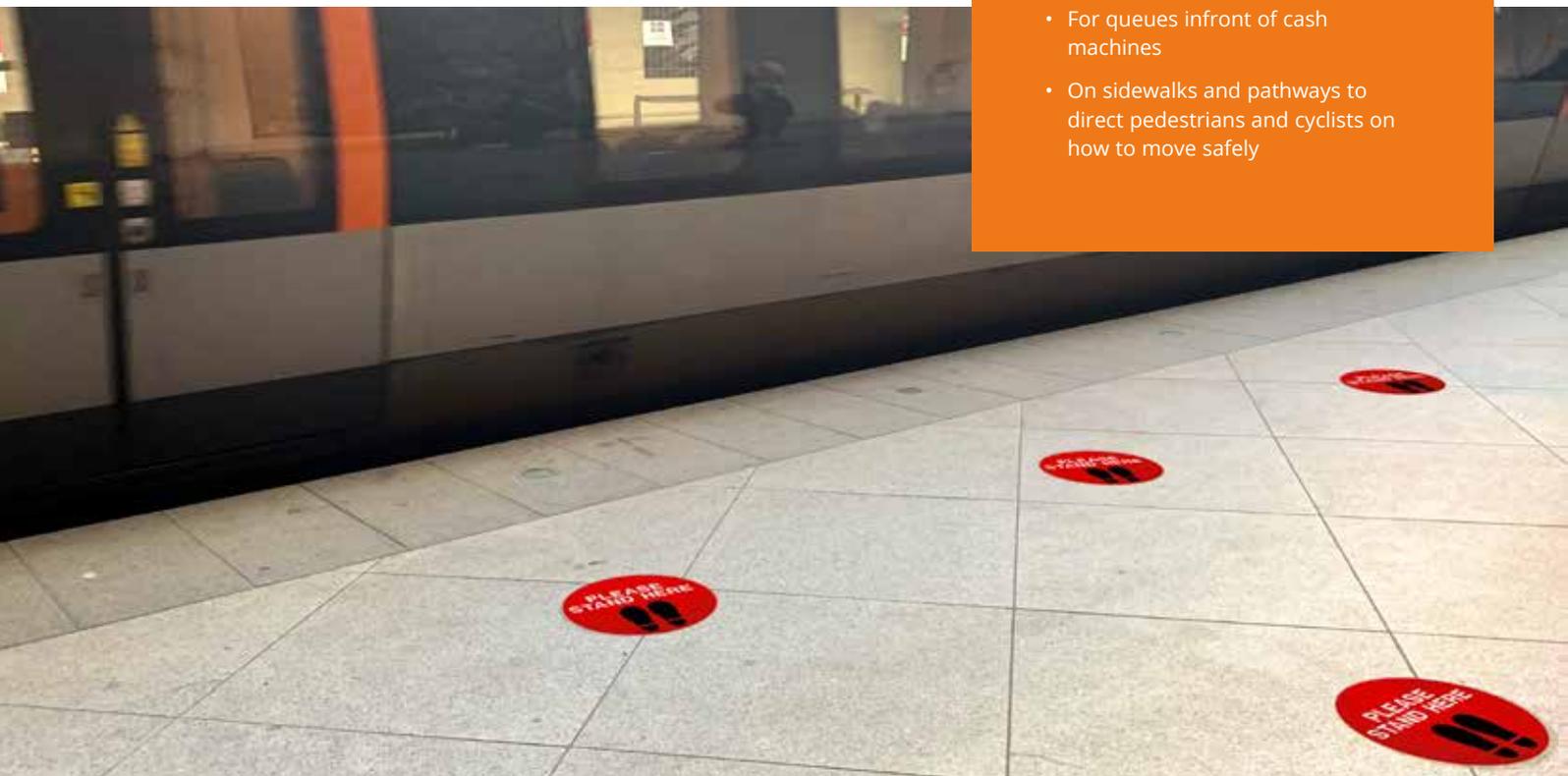
We all have to get used to new guidelines when moving around public spaces. Problem is, however, that most of us find it difficult to estimate distance correctly

- and this poses a potential safety hazard. Therefore, graphic cues can be a necessary safety measure as they make it easier to follow the distancing guidelines.

Our preformed symbols offer a particularly ideal solution in this regard. The permanent and easily applicable signs are a simple, but effective way of visualising how people can keep a safe distance while standing in line outside the grocery store or waiting at the bus stop, for example.

## Where are they relevant?

- Public transport (e.g. at bus, train and subway stations)
- At traffic junctions to indicate where cyclists should stop
- Outside stores to encourage people to stand in line at a safe distance
- For queues in front of cash machines
- On sidewalks and pathways to direct pedestrians and cyclists on how to move safely



## Let's mark the future together

At Geveko Markings, safety is always our first priority – and social distancing has become a new way of increasing safety in public spaces. By gently encouraging people to follow the general social distancing guidelines, we can all stay safer.

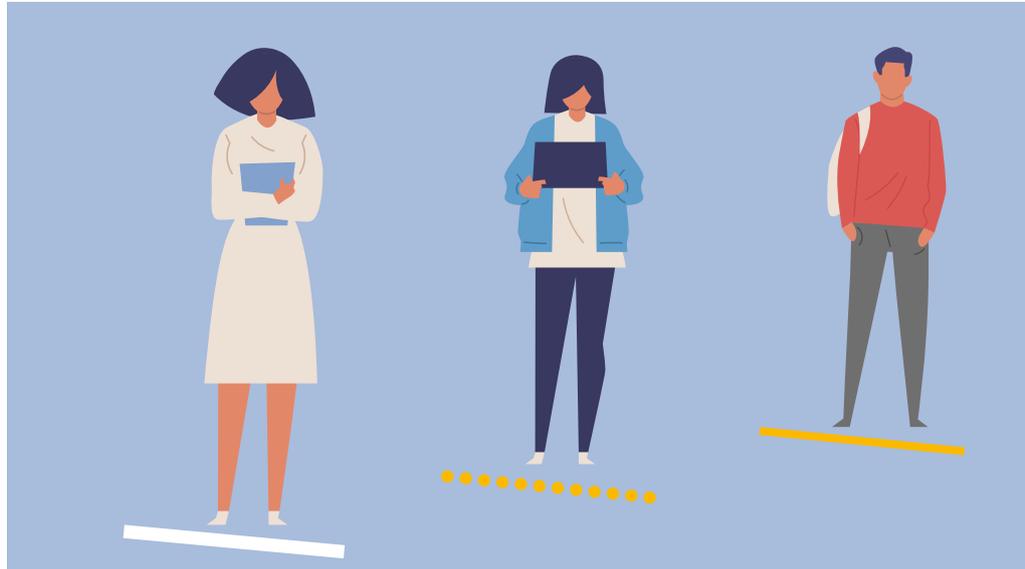
The application of colourful symbols increases awareness of social distancing - and in this flyer, you will find inspiration for exactly this type of markings.



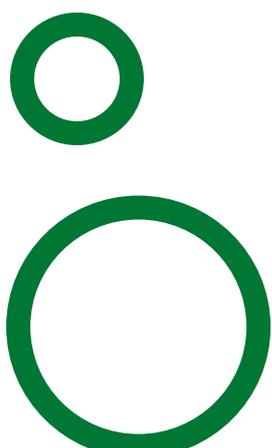
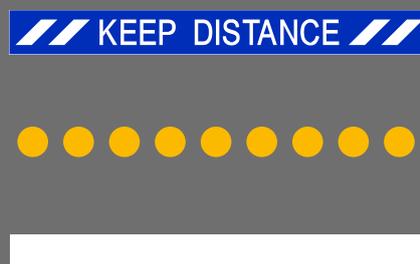
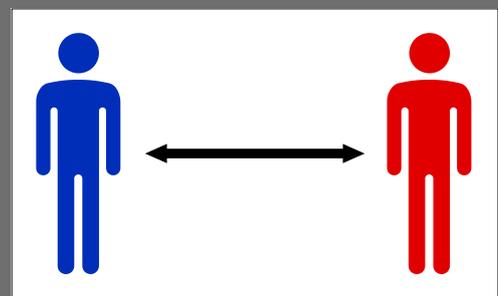
### A nudge in the right direction

The concept of “nudging” is a popular and well-documented way of encouraging people to change their behavior with small graphic cues. It is therefore a perfect means of helping people keep a safe distance.

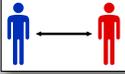
A symbol combined with lines, shapes or arrows, for example, increases the probability of people sticking to the safety guidelines as they are not forced to assess the safety distance themselves.



Examples of social distancing signage:



## Examples of social distancing markings

Symbol	Description	Size (mm) H x W	Units per package
	Keep your distance	Ø 550	5
	Keep your distance	600 x 570	5
	Social distancing reminder	300 x 500	5
	Lettered queue marking	900 x 95	10
	Line marking dots	Ø 100	20
	Stand here - circle	Ø 1000	5
	Keep right	750 x 780	5
	Please stand here	Ø 550	5
	Wash station	300 x 300	20
	COVID-19 sign	290 x 290	20
	Keep your distance	600 x 600	5
	Wear mask	278 x 290	20
	PREMARK® Roll - White PREMARK® Roll - Yellow	5000 x 50 5000 x 50	12 12

### Durable symbols for outdoor use

Our DecoMark® symbols are known for their high durability and are developed for permanent use outdoors. However, if changes or updates needs to be made, it is of course possible to remove them.

### Custom size or design available

The symbols presented here are our suggestions for helping pedestrians stay safe through social distancing.

If you need a symbol to fit a specific size or need a custom design, do not hesitate to contact us. We can adapt the design to suit your specific needs.

### Need expert advice?

Your local sales representative is always ready to help you with any request.

For contact details visit our website at [www.geveko-markings.com/contacts](http://www.geveko-markings.com/contacts)

If in doubt, you are always welcome to call our main number at +45 63 51 71 71.

